



2008 Teacher's Guide

Correlated to the ND State Education Standards

Visual Arts: #1, #3 - Science: #4, #7 - Social Studies: #5, #6, and #7

The **40th Keep North Dakota Clean** (KNDC) billboard contest is collaborating with several other agencies and organizations across the state to highlight Earth Day by promoting environmental citizenship. All North Dakota citizens and students have an obligation to protect our environment through every day choices and actions. Students in grades one through eight, and special needs, will create a poster that reflects his or her knowledge about the need to keep our state and water clean, reduce waste, prevent wildfires, recycle, create wildlife habitat, and use all our natural resources wisely. Collectively, we all can make a huge, positive impact on earth.

All state winners, their immediate family, and teacher will be invited to the awards ceremony during Earth Day week on Friday, April 25, 2008, in Washburn. Immediately after the ceremony, a luncheon will be served followed by a ceremonial tree planting and free admission to the North Dakota Lewis and Clark Interpretive Center and Fort Mandan. First place winners will have their posters turned into a billboard and placed along a major transportation route and placed as close as possible to their hometown.

First Place: A cash award of \$100, a certificate, gold medallion, the poster made into a billboard, and your winning poster on the KNDC bookmarks used for promotional purposes! **Second and Third Places:** A cash award of \$50, a certificate, and a silver or bronze medallion.

Contest Rules

Check out our web site for photos of past winners at
www.dot.nd.gov/public/kndc.htm

The best design for a billboard is bright, bold and simple. Keep in mind, people can only read and understand about six words as they drive down the highway at 65 mph.

1. Entries **MUST** be **postmarked no later than March 14, 2008**.
2. Posters **MUST** be on **white paper that is 8.5"x 14"** and in landscape format. The posters are scanned to fit on a billboard by Newman signs and this is the only size they can utilize.
3. **The theme (listed in bold on page 2) for each grade MUST be on the poster and spelled correctly for students in grades 1-8; for special needs it's optional.**
4. Billboard posters may be done in marker, crayon, watercolor, ink, acrylic or tempera paint. Colored pencils are not recommended.
5. Posters must be reproducible and will be judged on readability at ten feet, originality, and neatness.
6. Each school may submit **one winner from each grade** (1-8) and special needs.
7. Each student may enter only one poster related to the contest theme for their grade, and must **print their first and last name in the lower right-hand corner on the front** of the poster.
8. All entries must be original artwork created by the student. No computer-generated art or printing, commercial glue-on letters, or copyright items will be accepted. Stencils may be used for lettering only, but are not encouraged.
9. A **completed "Entry Form"** must be attached to the back of each poster and submitted by the deadline.
10. All posters must be flat. They should **not** be folded, matted, mounted, laminated or framed. They may be rolled and put into a tube and mailed.

Poster Themes

GRADE ONE: **Keep North Dakota Clean** - Questions – call Jean Monroe (701) 328-2581. *SPONSOR*: ND Department of Transportation.



GRADE TWO: **Prevent Wildfires!** - Smokey Bear helps educate youth about the importance of preventing accidental, human-caused wildfires to save lives, property and natural resources. Questions – call Jeremy Olson (701) 328-9990. *SPONSORS*: North Dakota Forest Service, Fire Management Program and ND State Garden Clubs.



GRADE THREE: **Reduce, Reuse, Recycle** - How can we help reduce the waste we make everyday? When we reduce, reuse and recycle, we can save our earth's resources. Questions – call Galen Bren (701) 355-1783 or Angela Boeshans at (701) 650-8857. *SPONSOR*: ND Department of Health, Division of Waste Management and ND Solid Waste and Recycling Association.



GRADE FOUR: **Habitat – Homes for Wildlife** - Habitat is an animal's home, where it eats, sleeps, and raises young. Wildlife needs habitat to survive. North Dakota has four types of habitat: (1) prairie, (2) wetlands, (3) streams and rivers, and (4) woodlands. Each habitat has different plants and animals that live there. Questions -- call Marie Nelson (701) 250-4481 or Kristine Askerooth (701) 724-3598. *SPONSORS*: U.S. Fish and Wildlife Service and ND Chapter of the Wildlife Society.



ND Chapter of the Wildlife Society

GRADE FIVE: **Trees are terrific...inside and out!!** - Students will create a poster that reflects their understanding of the important parts of a tree and the functions they serve to help the tree live and grow. Free lessons plans will be mailed to all teachers in January, and the state winner will be sent on to the National Arbor Day Poster Contest sponsored by Toyota. Questions – call Glenda Fauske (701) 228-5446. *SPONSOR*: ND Forest Service, Project Learning Tree.



GRADE SIX: **Runoff Pollution...Help Prevent It** - When it rains, pollutants that are on the land are carried through stormsewers and over the land in a watershed into a waterbody. Questions – call Bill Sharff (701) 328-4833. *SPONSOR*: ND State Water Commission, Project WET.

GRADE SEVEN: **Rivers: Keep Them Clean** – North Dakota's major cities are located on rivers that have helped make them what they are today. From the Big Muddy to the Sheyenne, the actions of everyday citizens help determine the water quality in our streams and rivers. Both rural and urban areas may contribute to water pollution. Posters should indicate (1) those actions that degrade the water quality of our rivers and (2) those actions that will improve water quality. Questions – call Jim Collins, Jr. (701) 328-5161. *SPONSOR*: ND Department of Health, Division of Water Quality.



GRADE EIGHT: **Explore a Greener North Dakota** - When Lewis and Clark explored this area over 200 years ago, they found an unspoiled environment. Today, we ensure a cleaner North Dakota for future generations through our recycling efforts, conservation and protection of our natural resources. Questions – call Kevin Kirkey (701) 462-3430 or (800) 462-8535. *SPONSOR*: The Lewis and Clark Fort Mandan Foundation.

SPECIAL NEEDS: **Keep North Dakota Clean** - Students may use this theme or the theme for their grade. Questions – call Margaret Fiechtner (701) 258-7336). *SPONSOR*: Keep North Dakota Clean, Inc.

2008 KNDC Contest Entry Form

Cut out and tape this entry form to the back of each winning poster. *Copy form as needed.*

(Send only one poster from each grade and special needs.)

Please print.

Posters become the property of Keep North Dakota Clean, Inc. and ***will not be returned.***

FIRST PLACE SCHOOL WINNER for Grade...(circle the grade below)	
GRADE (circle only one): 1st 2nd 3rd 4th 5th 6th 7th 8th Special Needs	
HOW MANY STUDENTS PARTICIPATED IN THE POSTER CONTEST IN THIS GRADE? _____	
COUNTY:	NAME OF LOCAL PAPER:
PHOTO PERMISSION – I consent to the use of any photographs taken of me at the awards ceremony to be used strictly by KNDC Inc. for promotional use of the poster contest only.	
PRINT STUDENT'S NAME:	PRINT PARENT'S NAME:
STUDENT'S SIGNATURE:	PARENT'S SIGNATURE:
Date:	Date:
PRINT TEACHER'S NAME:	
TEACHER'S SIGNATURE:	
Date:	
STUDENT'S HOME MAILING ADDRESS:	HOME TELEPHONE:
	PARENT'S WORK TELEPHONE:
CITY:	STATE: ZIP:

TEACHER'S NAME:	SCHOOL:
SCHOOL TELEPHONE:	MAILING ADDRESS:
TEACHER'S E-MAIL AT SCHOOL:	
CITY:	STATE: ZIP:

Postmark by **March 14, 2008**, and mail to: **KNDC POSTER CONTEST
PO BOX 1138
BISMARCK ND 58502-1138**

The promotion of and participation in the poster contest shall not exclude anyone from participating in, denying benefit of, or otherwise subject anyone to discrimination on the basis of race, sex, national origin, age, religion or disability.

**Keep
North
Dakota
Clean**

**Keep North Dakota Clean, Inc.
PO Box 1138
Bismarck ND 58502-1138**

2008

Associate Sponsors:



*ND Association of
Soil Conservation
Districts*



*ND Department of
Commerce - Tourism*



*ND Department of
Public Instruction*



A Teacher's Guide to Poster Design

Art activities, such as poster contests, can enhance lessons in non-arts subject areas when successfully integrated. A successful art experience likely includes dialogue about the elements of art and principles of design. A discussion including the questions below can provoke creativity that goes beyond the "typical" poster experience.

What lines, shapes or symbols will I use to create the subject of my poster?

What media can I use (ex. crayons, markers, etc.) to give me the "look" or "feelings" I want to portray? How will different colors, shades or lines help me reveal the message or moods of my poster?

Will my poster be balanced (symmetrical) or will I use an asymmetrical composition to create emphasis?

Have I included contrasts (ex. bright and dull colors, thick and thin lines, big and small shapes)?

Do I need to portray movement to express the message of my poster?

Should I repeat shapes or colors to form visual rhythm? Is there variety in my poster (ex. colors, shapes, lines, texture)?

Grant funds from the ND Council on the Arts can help integrate the arts into non-arts subject areas through their ***Teacher Incentive Grant Program***. The grant award may be used to provide special arts resources or to purchase supplies. The maximum grant is \$300. **Deadlines are April 1 and November 1.**

**Contact Linda Ehreth (701) 328-7593
or lehreth@nd.gov**